

Call for proposals for the national M-learn competition

Background to the M-Learn National Competition:

Recognizing the importance of disseminating accurate information on migration which is based on a proper understanding and interpretation of migration data, the International Organization for Migration (IOM) in Tunisia and Morocco is implementing the "Literacy Enhancement Advance Non-Discrimination - M-Learn" project, funded by the IOM Development Funds (IDF). M-learn aims to improve the understanding of migration-related data to foster a non-discriminatory environment, taking into account the diversity of gender, origin and migration status, in ever-changing and increasingly heterogeneous communities.

The project aims to overcome preconceived ideas and clichés related to migration through a proper interpretation of migration data. The specific objectives of the project are the following:

- The integration of migration data considerations into the higher education system through the development of a university course (master's level) on migration data and statistics, and an online module open to a wider audience ;
- The launch of a national competition open to youth holders that address the contribution of migration to origin and host communities.

IOM will work with government partners, academic institutions and relevant agencies to build on synergies to ensure the success and sustainability of the project.

Through the launch of this competition, IOM promotes gender equality in accessibility and participation and encourages environmentally friendly approaches reducing the environmental footprint throughout the implementation of activities.

Objective of the call for proposals:

Within the framework of the national M-learn competition, and fully aware that media and art are strong outlets in awareness raising and the influence of public opinion against any form of discrimination and stigmatization of migrants, IOM Morocco invites artists, journalists, members of civil society, students and the general public to submit their creative proposals on this subject to contribute to highlighting the contribution of migrants in host communities

The competition aims to creatively represent the reality of migration in a manner that counters discriminatory speeches in an effort of promoting values of coexistence and creating an inclusive community.

M-Learn Project Contribution:

The M-Learn project will:

- Support 30 pre-selected project leaders through a training on migration data;
- Mobilize coaches to provide technical/artistic support to the 6 final candidates;
- Offer material up to a maximum of 10 000 MAD for the 6 final projects among the 30 pre-selected;
- Reward the winning candidate during an award ceremony with a prize valued up to 10 000 MAD.

Eligibility:

- Applicants must be between 18 and 44 years of age.

- Applicants may be nationals or foreigners.
- Applicants may submit their proposals in Arabic/French/English/ or any other language but must provide a translation into French.

Authorized media outlets are as follows:

- Audio-visual production (6 minutes maximum);
- Journalistic production: photo report, article (2500 words maximum), documentary report (20 minutes maximum);
- Artistic production: drawings, paintings, sculpture, dance, choreography, etc;
- Theatrical production: sketch/play (20 minutes maximum);
- Musical production: songwriting, music video, composition;
- Textual production: short stories, slam text, poetry.

The following areas are to be addressed:

- Integration of migrants / contributions of migrants in their host countries;
- Return migration (contribution of the diaspora, stereotypes related to the diaspora);
- Hopes/challenges of migration;
- Migration and climate change;
- Living together/cohabitation/cultural diversity;
- Community communication;
- Inspiring stories / success stories.

The project proposals submitted must be original and exclusive. Previously published projects or projects presented in other competitions will not be accepted.

Submission:

Applicants interested in this call must submit their files including:

- A CV in Arabic, French or English;
- A letter of motivation in Arabic, French or English;
- The following form must be completed : <https://forms.office.com/r/SuFp96727s>
- For audio-visual and theatrical materials: A synopsis/script/scouting photos (optional)/casting sheet (optional)/audio-visual adaptation must be provided;
- For artistic productions: Photos / sketches / illustrations / audio-visual adaptation must be provided;
- For text-based productions: A summary of the concept, a draft and any other document that could be used to support the application;
- For journalistic productions: A draft of an article, documentary or photo essay and any other document that could be used to support the application;
- For musical productions: An audio sample/concept/composition sample/audio-visual adaptation must be provided.

PS: The value of the requirements in terms of resources or material must not exceed 10 000 MAD.

Applications should be sent to the email address: Competmigration@iom.int with the subject line "Proposal - M-Learn", no later than the 05/11/ 2022. The size of the email should not exceed 10MB.